



REDMOND, MADRAS, & PRINEVILLE CAMPUSES DEPARTMENT and PROGRAM REVIEW: 2026 ANNUAL REPORT

Part 5: Data Findings

Goal 1: Increase students' awareness of, access to, and engagement with campus resources

Improve retention through interpersonal connections (staff/faculty ↔ students)

- **Madras** – Mentorship program pilot
 - Launched January 2026 with Madras High School
 - Monthly mentor/mentee sessions + 3 family nights
 - 13 high school mentees completed the program (May 2026)
 - Guest speakers from healthcare careers and early childhood education
 - Support team formed across Madras Campus, High School Partnerships, Pathways, and A&R
- **Redmond** – Student event programming
 - Two Anti-Procrastination Café events
 - Student art exhibit open house (with Art & Design and Library)
- **Prineville** – Student event programming
 - Two Equity Box / "Prineville Conversations" events via ODI
 - Participated in BCO activities
 - Streamlined communication with Student Life and ASCOCC

Strengthen access to academic pathways

- Prineville: designed, updated, and distributed scheduling info quarterly

Promote existing resources (Advising, Financial Aid, tutoring, etc.)

- Prineville: email, campus signage, in-person/phone outreach
- Prineville: flyer distributed at graduation parade; COCC water bottles with academic schedule given to each graduating senior
- Prineville: weekly call campaign with follow-up email
- Redmond: email, campus signage, frontline staff outreach

- Redmond: whiteboards with announcements/updates in RTEC and RDM3 lobbies
- Term-start email sent to all branch campus faculty/staff

Communicate progress to the broader college community

- Monthly check-ins with Outreach Dean (VPAA/leadership alignment)
- Regular Bobcat Community posts (e.g., Redmond Open House, May 12)
- MPR partnership on branch-campus social media features:
 - Stress-Free Finals with baby goats (Redmond)
 - Folklore & Mythology primitive fire techniques (Redmond)

Goal 2: Facilitate idea sharing and collaboration across branch campuses

- Team-building activities:
 - Redmond: Rose welding activity
 - Prineville: December baking/crafting activity
 - Madras: Paint party
- All-staff CPR training – completed Summer 2025
- Weekly Director Zoom meeting – held consistently
- Monthly Zoom meetings with Outreach Dean
- NABCA (National Association of Branch Campus Administrators) virtual meetings attended for cross-institutional idea sharing

Goal 3: Grow community engagement and expand outreach to prospective students

Research and strategy

- Working with Regional Economist Nicole Ramos on regional education-level/needs data
- Using WICHE data to assess need
- Researching peer-institution strategies for non-traditional student recruitment
- Prineville: needs assessment (focus groups, employer meetings, regional data) **now complete** — findings being implemented into programming

Madras – community hub activity

- Hosted: Jefferson County Chamber of Commerce (Coffee Cuppers), JCEDP, Best Care Treatment, 509J School Board meeting, Little League Coaches Clinic, Family Access Network, Bean Foundation board meetings

- AVID campus visits/presentations: Bridges High School, Jefferson County Middle School, Warm Springs K-8
- Madras High School: mentorship program, College Now session, classroom presentations, Cultural Assembly
- Signature events: Salmon Bake (May 2026); Expansion Insider Look (Jan 2026); Expansion Ribbon Cutting (April 2026); Poetry Month event (April 2026); Black History Month Forums (Feb 2026); Dia de los Muertos (Oct 2026)
- Regional outreach: Made in Jefferson County (EDCO), Warm Springs Energy Fair, Warm Springs K-8 Back to School, National Night Out, Veterans Day Assembly, JCSD 509J Community Engagement, TCLC Grand Opening/Ribbon Cutting, Central Oregon Energy Resilience Workshop, College Now Family Night, FFA State Conference, Jefferson County Strategic Planning, Industry Pop-In (High Desert ESD), Air Show of the Cascades, Jefferson County Fair, Kiwanis meetings

Prineville – campus and community activity

- On-campus: 7th Grade AVID visit, Gender Workshop (Rebecca Walker Sands), 8th Grade Career & College Fair, State of the College presentation, Chamber events
- Poetry event featuring Oregon's Poet Laureate (attended and participated)
- Food pantry/Clothing Connection now more strategic due to improved communication
- Off-campus: Rotary and Kiwanis presentations; met with Crook County Online Options, Pioneer HS, Crook County HS, Grizzly Mountain HomeLink; hosted 7th grade AVID (Manufacturing/Health Careers) and full 8th grade Career Fair; presented at Leadership Crook County and a CCSD Board meeting; attended Meta grant-award reception; tabled at CCHS Career & College Fair

Redmond – campus and community activity

- CTE-focused Open House (May 2026): 50 attendees, 17 programs/services participating
- Two staff potlucks (Witches of Redmond – Oct; Soup-er Bowl – Feb)
- Bee Words Garden Poetry Event (April 28)
- Food pantry relocated/expanded (new iPad + stand for usage tracking); hot food vending kiosk added
- Hosted Leadership Redmond education day (Amy & Greg presented)
- Hosted Powell Butte Middle School 7th graders (AUT, APR, MFG programs)
- Amy hosted Season of Nonviolence book discussion group
- Amy organized Hard Hat tour of Heart of Oregon Corp's new campus

Cross-campus / district-wide

- Thrive now serving students weekly at Prineville, Madras, and Redmond
- State of the College addresses held in Prineville and Redmond
- Board/chamber involvement:
 - Amy – REDI board member; COCC title sponsor of REDI Annual Luncheon (April 2026); hosted REDI News & Brews (Oct 2026); occasional Redmond Chamber Coffee Clatter attendance
 - Suzie – invited to PEDCO Advisory Board; attends PEDCO quarterly member mixers; occasional Prineville Perk attendance; PEDCO luncheon sponsorship request denied (funding)
 - James – board member, Madras-Jefferson County Chamber
- "Welcoming words" at outside-group events: Amy (3x), Suzie (2x), James (8+x)

Part 6: Data Interpretation

What do the data suggest about departmental effectiveness?

The three campuses continue to show strong, complementary effectiveness. Prineville has moved from *exploration* to *execution*: the needs assessment (focus groups, employer meetings, regional data) is now complete and is actively shaping programming — a meaningful shift from a data-gathering activity to a data-driven outcome. Madras remains the clearest hub-and-pipeline model, and Redmond continues to strengthen on-campus infrastructure and student experience. The addition of NABCA participation also shows the branch campuses are looking outward to peer institutions for ideas, not just reporting internally.

Which measurements are strong and affirming?

- The completed Prineville needs assessment, now feeding directly into program selection, is a genuine outcome rather than an activity log — this is the strongest evidence of Goal 3 effectiveness in this report.
- Prineville's resource-promotion work has also matured beyond passive posting: the graduation parade flyer/water-bottle handoff and the weekly call-and-follow-up campaign are targeted, higher-touch outreach methods that likely reach students more reliably than signage alone.
- The Madras mentorship pilot (13 completers) remains the standout retention-focused result.

- Redmond's Open House (50 attendees, 17 programs) remains a strong recruitment-adjacent metric.

Were there internal or external factors that affected the data?

No.

Do you need to adjust your measurement tools to better assess your goals or outcomes?

Yes, with one addition: now that Prineville's needs assessment is complete and informing programming, next year's report should track a concrete outcome from that work (e.g., enrollment in the resulting anchor program) rather than the assessment process itself. This turns a completed research activity into a trackable Goal 3 result.

Part 7: Action Plan

Is there a need for a new goal or outcome?

We recommend a sub-outcome tracking sustained Madras community engagement post-expansion, given how much of Goal 3 activity was tied to the expansion timeline.

Do you need to adjust the current goals or outcomes?

Yes, in two ways:

- **Goal 1:** Require at least one outcome-based metric per campus (retention/persistence data, or awareness survey results), not just activity counts.
- **Goal 3:** Now that Prineville's needs assessment has identified program direction, add a specific implementation milestone/target for FY27 (e.g., program launch date, initial enrollment target) so this work is tracked through to a measurable result next year.

Actions and improvements committed to over the next year:

1. **Formalize retention tracking for the Madras mentorship program**, comparing mentee persistence to a non-participant baseline.
2. **Sustain Madras community engagement post-expansion** via an intentional FY27 events calendar carrying forward expansion-era partnerships.
3. **Add a resource-awareness measure at Redmond and Prineville**, building on Redmond's existing food-pantry iPad tracking and Prineville's call-campaign/graduation-outreach model, to assess whether promotion is translating into actual service use.
4. **Track implementation of Prineville's new program(s)**. Set a concrete FY27 milestone (e.g., launch term, initial enrollment) now that the supporting needs assessment is

complete, so this becomes a measurable outcome rather than a completed research task.

5. **Revisit the Goal 2 quarterly all-hands/DPR check-in commitment** and consider formally incorporating NABCA takeaways into a recurring cross-campus idea-sharing agenda item.