

2023 – 27 Strategic Plan Goal Update: Student-Ready College

Board of Directors' November 2024 Meeting

Annemarie Hamlin, Vice President of Academic Affairs
Alicia Moore, Vice President of Student Affairs



CENTRAL OREGON
community college

GOALS

**Student-Ready College
Access**
Community Engagement
Workforce Development
College Sustainability

GOALS

Student-Ready College

COCC welcomes all students by addressing their individual needs and helping them achieve their goals.

Student-Ready College: Indicators



CENTRAL OREGON
community college

INDICATORS

Student-Ready College

Fall-to-Winter Retention

Fall-to-Fall Retention

Graduation Rates

Transfer Rates

INDICATORS

Target: Fall-to-Winter Retention

	Baseline	2023-24	2024-25	2025-26	2026-27
Met	74%	74%+	75%+	76%+	77%+
Almost Met		71 – 74%	72 – 75%	73 – 76%	74-77%
Not Met		Below 71%	Below 72%	Below 73%	Below 74%

Target Rationale

- Reflects annual progress
- Impact from Guided Pathways work will be seen in Winter 2027

Peer Institutions

- Oregon Guided Pathways peers: 74%
- COCC: Overall higher rate, including BILAPOC, Pell and first-generation students
- Inconsistent rate for adult learners

INDICATORS

Target: Fall-to-Fall Retention

	2022-23	2023-24	2024-25	2025-26	2026-27
Met	53%	49%+	54%+	55%+	56+
Almost Met		47-48%	51-53%	52-54%	53-55%
Not Met		Below 47%	Below 51%	Below 52%	Below 53%

Target Rationale

- Reflects annual progress
- Impact from Guided Pathways work will be seen in Fall 2027

Peer Institutions

- Oregon Guided Pathways peers: 51%
- All Oregon community colleges: 37%
- IPEDS comparison group: 54%

INDICATORS

Target: Graduation Rate

	Baseline	2023-24	2024-25	2025-26	2026-27
Met	25%	23%+	26%+	27%+	28%+
Almost Met		21-23%	22-24%	23-25%	24-26%
Not Met		Below 21%	Below 22%	Below 23%	Below 24%

Target Rationale

- Reflects annual progress
- Aspirational *and* realistic given national research on student success

Peer Institutions

- Oregon community colleges: 22%
- IPEDS comparison group: 32%

INDICATORS

Target: Transfer Out Rate

	Baseline	2023-24	2024-25	2025-26	2026-27
Met	23%	23%+	24%+	25%+	27%+
Almost Met		21-23%	22-24%	23-25%	24-26%
Not Met		Below 21%	Below 22%	Below 23%	Below 24%

Target Rationale

- Reflects annual progress
- State transfer work started prior to COCC's strategic plan
- Historically higher transfer rates than our peers

Peer Institutions

- Oregon community colleges: 16%
- IPEDS comparison group: 13%

Student-Ready College: Action Projects



CENTRAL OREGON
community college

STUDENT-READY COLLEGE ACTION PROJECTS

Student Ready Action Projects

Guided Pathways
Adult Student Recruitment and Retention

Guided Pathways

Clarify the Path

Choose a Path

Stay on a Path

Ensure Learning on the Path

Ask – Connect – Inspire - Plan

STUDENT-READY COLLEGE ACTION PROJECTS

Guided Pathways

- New student onboarding
- Admitted student communications
- New student orientation
- Career and academic advising
- Trailhead courses

Supporting Work

- Admissions application
- Customer Relationship Management (CRM) system
- Web redesign

Fall 2026 Launch

Adult Student Recruitment and Retention: Current Activities

- Adult learner focused images
- Academic program maps
- Consistent course scheduling
- Credit for Prior Learning
- Corequisite support courses in math and writing
- Outreach to stopped-out students
- Removal of debt holds on transcripts

STUDENT-READY COLLEGE ACTION PROJECTS

Additional Strategies

- Common Course Numbering
- Major Transfer Maps
- Expanded College Now connections
- Expanded basic needs support
- Expanded grant opportunities to support specialty populations

Student-Ready College: Questions and Comments?



CENTRAL OREGON
community college