

2023 – 27 Strategic Plan Goal Update: Access

Board of Directors' December 2024 Meeting

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GOALS

Student-Ready College
Access
Community Engagement
Workforce Development
College Sustainability

GOALS

Access

COCC expands access by providing students with equitable opportunities and the resources needed to achieve their goals.

Access: Indicators



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INDICATORS

Access

In-District Penetration Rate
In-District Tuition and Fees
Underrepresented Students
Online Courses and Programs

INDICATORS

In-District Penetration Rate

Definition:

Percent of tri-county population (Crook, Deschutes and Jefferson County) age 15+ who are enrolled in a COCC credit or non-credit course.

In-District Penetration Rate Target

	Baseline	2023-24	2024-25	2025-26	2026-27
Met	5.5%	5.5%	5.6%	5.7%	5.8%
Almost Met		5.0-5.4%	5.1-5.5%	5.2-5.6%	5.3-5.7%
Not Met		Below 5%	Below 5.1%	Below 5.2%	Below 5.3%

Rationale

- Baseline has been within .1% since 20-21
- Stabilization occurring despite population growth outpacing enrollment growth.

INDICATORS

Other Considerations

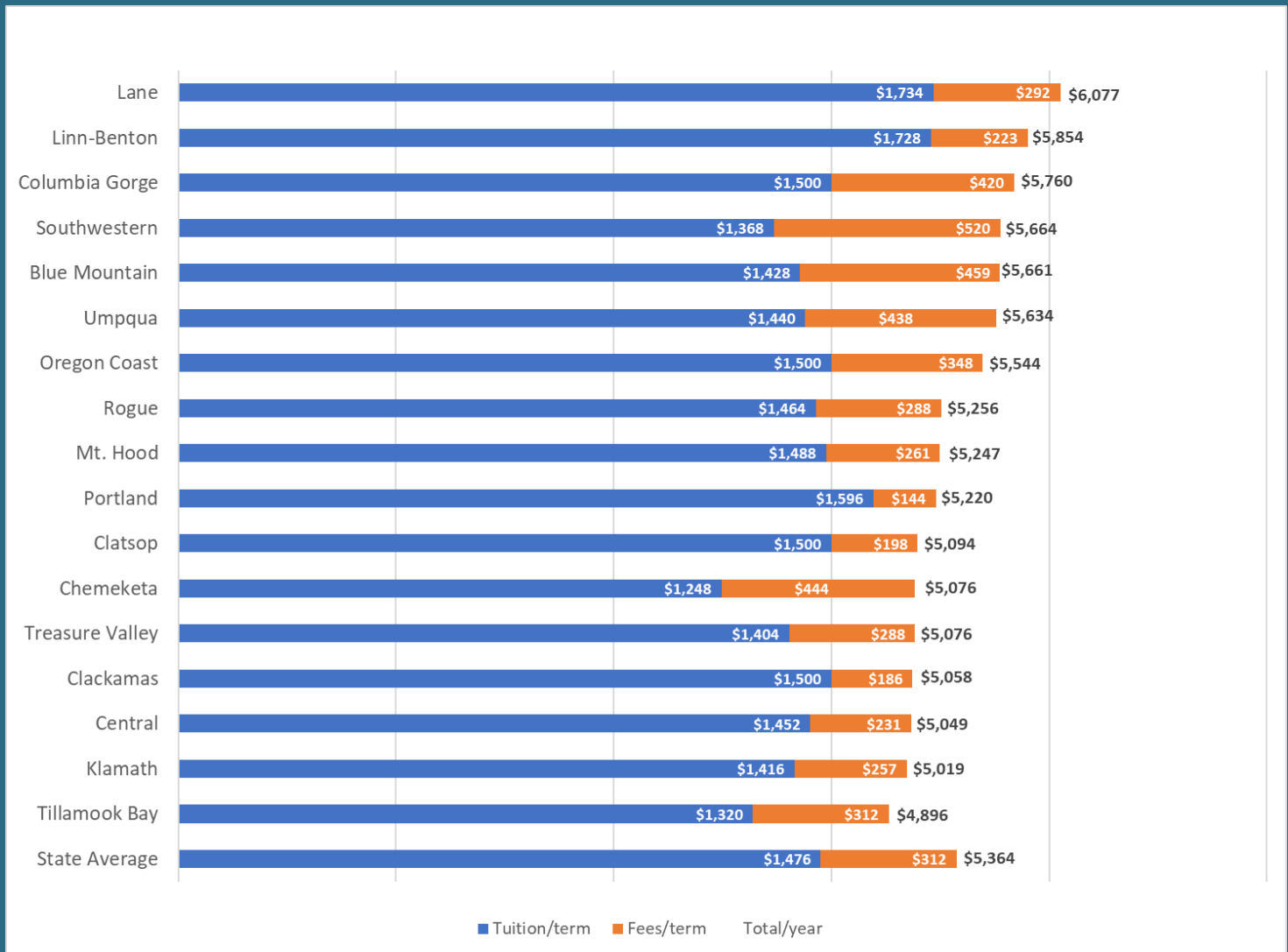
- We cannot control the population growth
- Deschutes County projected to grow 32.6% by 2040
- A 1% increase to this metric would be 2,059 additional students
- Key takeaway: Enrollment can increase without this metric increasing, but still important to track over time.

INDICATORS

Future Data Directions

- Educational attainment rate of COCC District residents
- Percent of District residents with children under 25
- Statistical analysis needed to account for population growth exceeding enrollment growth

In-District 2024-25 Tuition and Fees



Target: Remain in lowest 25% compared to Oregon peers

INDICATORS

Underrepresented Students

- Based on State of Oregon “priority populations” focuses on traditionally underserved students
- Aligns with new funding model
- Students of color, adult learners, PELL/OOG recipients and credit/noncredit workforce students
- Sub-indicators for each of the populations

INDICATORS

Underrepresented Students

Met: 3 or more of the sub indicators

Almost met: 2 of the sub indicators

Not met: 0 or 1 of the sub indicators

Sub-Indicators	2021-22 Baseline*	2024-25
Students of Color	15%	17%
Adult Learners	46%	47%
Pell/OOG Recipients	21%	23%
Credit/noncredit workforce students	37%	39%

* 2022-23 and 2023-24 HECC data available in January 2025

Underrepresented Students: Rationale

- Students of Color: Expansion of supports and program growth
- Adult Learners: Changing economy, demographic shifts post-COVID
- Low-Income Students: Returning to higher education post-COVID
- Workforce Credit and Noncredit Students: Addition of credit programs and CBIPD offerings

INDICATORS

Online Courses and Students

Met: 3 or more of the sub indicators

Almost met: 2 of the sub indicators

Not met: 0 or 1 of the sub indicators

Sub-Indicators	2022-23 Baseline	2023-24	2024-25 Targets
Online Credit Course Student Headcount	3,149	2,994–3,304	3,304–3,601
Online Credit Course Student FTE	930	760–1,100	845–1,185
Number of Online Credit Courses Offered	236	217–245	223–252
Number of Online Credit Course Sections Offered	530	520–552	528–560

Online Courses and Programs: Rationale

- Ranges established based on historical patterns since 2021-22, not counting pandemic years
- Ranges allow for a settling or growth pattern over time
- Action plan focus is on quality and infrastructure for future online program growth

Access: Action Projects



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ACCESS ACTION PROJECTS

Access Projects

Strategic Scheduling
Online Programs

ACCESS ACTION PROJECTS

Online Programs

*Students will be able to earn **selected** degrees and certificates, **fully online**, and in a **supportive** environment.*

- Extend access to support services (e.g., tutoring, technical support, advising)
- Consistent feedback and interaction from innovative instructors
- Regional name recognition and competitive pricing

ACCESS ACTION PROJECTS

Online Programs

- Identify initial certificates and build to degrees
- Create a unique look and feel for courses
- Construct a digital gateway to support and community and provide online testing resources
- Design admissions, registration and other support processes for online-only students
- Develop staffing model to support growth

ACCESS ACTION PROJECTS

Additional Access Strategies

- Regular connections with area high schools
- Dual credit programs
- College Preparation programs
- Strategic marketing initiatives

Access Goal: Questions and Comments?



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