



Board of Directors Summer Retreat Agenda

Friday, June 21, 2024 – 8:30 a.m. – 5:00 p.m.

Crook County Open Campus, Prineville, Conference Room 112

<p><u>Board members:</u></p> <ul style="list-style-type: none"> • Joe Krenowicz (Chair) • Laura Craska Cooper (Vice Chair) • Alan Unger • Erica Skatvold • Erin Merz • Jim Porter • Erin Foote Morgan 	<p><u>Senior Leadership Team:</u></p> <ul style="list-style-type: none"> • Laurie Chesley (President) • Zak Boone • Michael LaLonde • Alicia Moore 	<p><u>Guests:</u></p> <ul style="list-style-type: none"> • Cindy Lenhart • Christy Walker
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Time	Session	Facilitator
8:30 – 9:45	President’s Priorities and Open Discussion*	Joe Krenowicz
9:45 – 10:00	BREAK	
10:00 – 11:45	Cultural Appropriation Workshop	Christy Walker
11:45 – 12:00	BREAK	
12:00 – 1:00	Working Lunch: Board Self-Evaluation*	Joe Krenowicz
1:00 – 2:00	South Deschutes and Crook Counties: Analysis and Recommendations**	Cindy Lenhart
2:00 – 2:15	BREAK	
2:15 – 3:30	Board Position on Meeting Students’ Basic Needs: Facilitated Discussion	Laurie Chesley
3:30 – 3:45	BREAK	
3:45 – 5:00	Board Goals for 2024-25	Joe Krenowicz
5:30	Dinner at Club Pioneer	

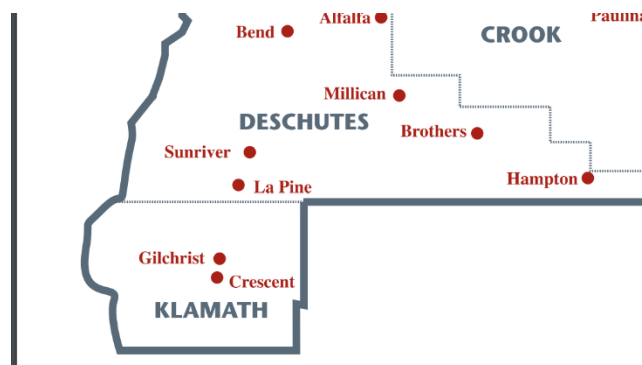
*Board and President only.

**Relevant documents enclosed.

Analysis of COCC in South Deschutes County (SDC)¹

Purpose of this analysis is to

- provide an overall perspective of COCC’s current activities in SDC
- use data to understand SDC student course-taking behavior
- highlight COCC presence and opportunities at La Pine High School
- explore opportunities for COCC engagement over the next two years



General Demographic Information

Population	
Estimated population of SDC = 16,800 ²	
La Pine³	Sunriver⁴
2022 = 2,483 2024 = 3,126 ⁵ Estimated growth = 25.9% in last 2 years	2024 = ~1,488
Median Age	
47.9	70.2
Poverty Rate	
14.7%	5.47%
Median Household Income	
\$50,625	\$144,490
Educational Attainment (La Pine only) Residents who are 18 years and older	
High School graduate or higher	85%
With some college, no degree	29%
Associate’s degree or higher	20%

¹ South Deschutes County (SDC) refers to the residents that live in Sunriver, La Pine, and outlying areas including Gilchrist, Crescent, Chemult, Christmas Valley, and rural areas south of Bend.

² 2023 Community Survey conducted by the Newberry Regional Partnership

³ US Census Data ACS Demographic and Housing Estimates 2022; median age = half population younger, half older

⁴ World Population Review <https://worldpopulationreview.com/us-cities/sunriver-or-population>

⁵ PSU Population Research Center data

SDC Student Credit Course-Taking Behavior

Approximately 225 unduplicated students from SDC zip codes are taking or have taken at least one course since Summer Term 2023. Students are split fairly evenly between online and in-person classes. Only one class—WR121Z, in-person Fall 2023—had a total of ten SDC students enrolled in any one term. No other classes, either online or in Bend, enrolled more than seven SDC students.

SDC students are enrolled in a broad range of degrees/programs including many that are only offered in person in Bend or Redmond, such as LMT, NUR, MATC, Vet Tech.

Active Students Spring 2024

- 191 (116 from La Pine and 64 from Sunriver)
- Approximately 87 students are pursuing their AAOT degree
- Approximately 50 are pursuing their AAS degree
- Thirty-one students still must take course WR 121Z. Other AAOT courses needed include lab sciences, arts & letters, social sciences, and electives. Fewer than 10 students need other courses like BA, CIS, EMT, and MFG.

High School Partnership with La Pine High School (LPHS)

- We have a strong relationship with LPHS. COCC's Office of High School Partnerships team visits LPHS multiple times during the year, as does Admissions & Records' recruitment team. Since LPHS is also a part of the Bend-La Pine School District, students at LPHS are included in any programming that we do with Bend-La Pine School District. For example, we rolled out two new classes in Education at one of the Bend high schools. LPHS was interested in also offering those courses, which happened last year.
- Staff from the COCC's Office of High School Partnerships and Admissions and Records have partnered to support LPHS with concurrent enrollment. For example, they conduct Expanded Options and other recruitment workshops that were well attended by students and very much appreciated by the LPHS counseling team. These efforts have significantly strengthened the relationship and dynamic we have with LPHS.

La Pine High School Data

- 2022-23: 12 LPHS 2022 graduates matriculated to COCC⁶
- 2023-24: 8 LPHS 2023 graduates matriculated to COCC⁶
- College Now: 39 LPHS students are enrolled in College Now⁷ courses
- LPHS graduation rates are at 70% or lower for last three years⁸



⁶ COCC Institutional Effectiveness data

⁷ COCC Institutional Effectiveness data; College Now Summary. Note: Due to LPHS teacher transitions, math and history dual credit is paused. See recommendations for more information.

⁸ Bend La Pine School District data, <https://www.bend.k12.or.us/lapinehigh/our-school/school-information>

Workforce Development Opportunities

COCC's Pre-Apprenticeship-construction class

- Ten (10) students are currently enrolled
- June 10-28, 2024, at La Pine High School campus
- Partnerships with La Pine High School, COIC's Youth Compass Program, Habitat for Humanity, and Oregon Bureau of Labor & Industry funding
- Successful graduates will earn:
 - National Center for Construction Education & Research (NCCER) Blue Card
 - OSHA 10 Certification
 - Forklift Operator Certification
 - CPR/First-Aid Certification
 - BOLI Pre-Apprentice Certification
 - COCC Non-Credit Training Certificate (NCTC)
 - 8 COCC credits will be awarded toward Pre-Apprenticeship Certificate available Fall 2024



This initiative is led by Brandi Dancen, COCC Apprenticeship Program Manager.

On-going Conversations with SDC Business, Industry, and Community Partners

- Discussions have started with a small group of partners focused on exploring workforce development needs. This group includes Patricia Lucas (Executive Director of SLED); Jamie Eder (Travel Oregon) and Kathy DeBone (community member on area boards, wife of Tony DeBone, County Commissioner). The first meeting on May 10, 2024 included Laurie Chesley, Annemarie Hamlin, Courtney Nolta, Brandi Dancen, and was facilitated by Cindy Lenhart. We will be inviting to the group: John Graham, COCC's Executive Director of the Center for Business, Industry, and Professional Development; Scott Olszewski, Principal at La Pine High School; and Karen Miller, Director of La Pine Park & Recreation facility.
- We discussed the pre-apprenticeship initiative that is scheduled at the high school. We also discussed healthcare, early childhood education, and culinary/hospitality as other priority areas that are in need of workforce training. More work will happen with Deans and COCC program directors in these areas to see what opportunities might be available, including working with our grant writer, Sean Tevlin, to find grant funding where appropriate.

Community Partnership Opportunities

COCC's Bringing Adults Back to College Information and Recruitment Event

- June 25, 2024, at 6pm at La Pine Park & Recreation Community Center
- Partnering with Karen Miller, La Pine Park & Recreation director
- Marketing and promotion efforts are in motion

This effort is led by Kayleen Schweitzer and Sarah Hopkins from COCC's Recruitment/Outreach department, with support from Courtney Nolta and Cindy Lenhart.



Other Community Engagement Opportunities

- Community Education and Center for Business, Industry, and Professional Development (CBIPD) have engaged in several different ways with SDC in the past without much success. La Pine's Park & Recreation department has a robust offering of personal enrichment courses for their community, and we would be competing with them if we offered those kinds of courses. However, SBDC has worked with several businesses in the community and is looking for more opportunities to bring their experts to SDC. COCC also provided professional development and workforce training to Bend-La Pine School District in Spring/Fall 2023.

Recommendations/Opportunities

- Based on the overall courses that students are taking, there is not a critical mass of students that need the same course within a term except for WR 121Z. At least half of the students who are taking courses are taking them online, and those that come to campus are doing so because their degree/program requires them to be in-person. Over time and with some targeted activities, COCC may be able to offer a credit class in La Pine. We will need to provide the right advising and admission resources to help students.
- Discussions are in progress with Scott Olszewski, principal at LPHS, to expand and strengthen College Now articulations⁹ and encourage support for sponsored dual credit¹⁰ opportunities for high school instructors that will lead to an expansion of College Now courses.
- Continue to look for opportunities to bring workforce training through CBIPD, SBDC, and other CTE programs. Use the pre-apprenticeship class as a model for future initiatives.
- Continue working with partners who have identified populations (i.e., youth programming) and resources to align with their programs and support their efforts. Use the Bringing Adults Back to College Information/Recruitment event as a model for future initiatives.

Report prepared by Cindy Lenhart, Instructional Outreach Dean, for COCC Board Retreat on June 21, 2024.

⁹ Agreement between COCC and school district to offer college courses in the high school and taught by high school instructors.

¹⁰ Sponsored dual credit is a process where a COCC faculty member works closely with a high school instructor to provide them with the support to teach a course at the college level. The high school instructor must be approved by the respective COCC academic department and VPAA.

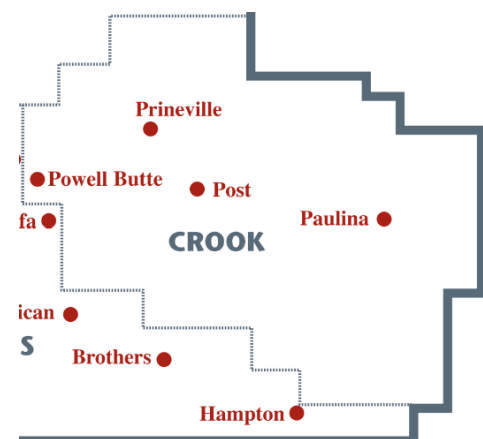
Analysis of COCC in Crook County¹

Purpose of this analysis is to

- provide an overall perspective of COCC’s current activities in Crook County
- use data to understand Crook County student course-taking behavior
- highlight COCC presence at Crook County High School
- explore opportunities for further expansion over the next several years

General Demographic Information

Crook County ²	
Population	26,952
Prineville Population	11,745
Population growth since 2020	9.4%
Median age	47
Poverty rate	10.6%
Median Household Income	\$74,969
Educational Attainment Residents who are 18 years and older	
High School Graduate or higher	90%
With some college, no degree	28%
Associate’s degree or higher	30%



Crook County Student Credit Course-Taking Behavior

- Students in this county have had access to the Prineville COCC campus for more than 12 years and are familiar with the facility and the long-serving staff.
- 118 students took in-person classes at the COCC Prineville Campus in 2023-24, a 42% increase over the previous year.
- 254 students with Crook County zip codes took at least one course from COCC since Summer Term 2023³.
- Students are evenly split between online and in-person classes.
- 60% of current students surveyed⁴ said they preferred to take classes in-person.
- Previous enrollment data suggests that when 20 or more courses are offered within a term, enrollments increase significantly. The new strategic scheduling process will support this work.



¹ Crook County includes the residents who live in Prineville, Powell Butte, and rural areas throughout the county.

² US Census QuickFacts <https://www.census.gov/quickfacts/fact/table/crookcountyoregon/PST045223>

³ COCC Institutional Effectiveness data

⁴ COCC Branch Campus Survey 2023

- We also know students will wait until the last two weeks before classes start to register in order to avoid cancelled classes. COCC will continue running low-enrolled courses through 2024-25 as part of a temporary, pilot initiative to stabilize branch campus enrollments.
- Highest enrolled courses from Crook County residents at all COCC campuses and in all delivery methods in 2023-24: BI 231 (43); COMM 218Z (38); WR 121Z (37); BI 232 (35); MTH 105Z (27); BI 233 (24); FN225 (23); PSY 215 (21); BA 214 (21); BI 101 (20); SOC 201 (18). () indicate number of students.

Crook County High School (CCHS) Data⁵

- 379 CCHS students took at least one College Now⁶ course in 2023-24
- Highest enrolled courses at CCHS were MTH111Z & 112Z, WR121Z & 122Z, HST 202 & 203
- 24 CCHS graduates matriculated to COCC in 2022-23
- CCHS graduation rates are at 98%⁷
- Crook County School District has four high school options including Crook County High School (traditional), Pioneer High School (alternative), Grizzly Mountain HomeLink⁶ (hybrid), and Crook County Online option (fully online)



High School Partnerships with Crook County High School

- Crook County High School is a feeder into credit classes at COCC, not just at the Prineville Campus.
- Opportunities are available with new programming that can build pathways from high school to college (e.g., Meta awarded a grant to CCHS business program to start a student store for the entrepreneurial program). This could be an opportunity for COCC to build on a business-focused program at the college level.
- Opportunities are available to attract many home-schooled students to take college classes. Crook County had its first online high school student earn his AAOT from COCC last year at the same time he graduated from high school. Crook County has an online high school that requires their students to take WR 121Z and HD 100CS prior to enrolling in any other college-level classes. High school students are encouraged to take those first classes in-person at the Prineville campus.

Recommendations/Opportunities

- Students benefit from a full slate of course offerings so they can see a pathway to completing their class schedule on the Prineville campus.
- A recent branch campus survey suggests students are interested in business and computer science, which is an opportunity to offer business and computer science specific classes.
- It would be desirable to determine a “signature or anchor program” for the Prineville Campus. Some possibilities to consider are business and/or computer science certificates/degrees and possibility apprenticeship.
- Evening and weekend classes have been identified as needed with two or three classes that a working student could take and see a pathway to a degree/certificate.

⁵ COCC Institutional Effectiveness data

⁶ COCC college course taught by approved high school instructors

⁷ Crook County School District data, <https://cchs.crookcountyschools.org/about-3/>



- Consider continuing to build bridge programs from CCHS to COCC specifically in CIS, Culinary, Business, Natural Resources, and Health Careers. For context, these are the programs that the CCHS offers as part of their CTE programs.
- Consider expanding non-credit opportunities including personal enrichment courses, youth camps, Adult Basic Skills (ABS), and English Language Learning (ELL) opportunities. We are offering an ELL class in Prineville starting Fall 2024.
- Consider offering a bridge between the ABS program and credit classes called an Integrated Education & Training (IET) course, specifically focused on certificate programs that offer career opportunities. We currently have five students from Prineville in our pilot Bridge to College & Career course that helps GED students successfully take their first college credit classes.

Further background and context around Community/County Partnerships

- Crook County is experiencing changes in county commissioner structure. County commissioner positions have moved to full time for all three with an annual rotation of the commissioner “chair” position.
- Crook County School District will have a change in leadership at the school district level. A new superintendent has been hired and will start July 15. Her name is Dr. Melissa Skinner, and she is relocating from Odessa, Texas.
- Crook County will have a significant increase in its tax base from Meta and Facebook starting in 2027, which sets up opportunities for possible expansion in the future.
- Currently, there are opportunities for exploring the implementation of workforce development opportunities to meet the needs of the county as it grows.
- Suzie Kristensen, Prineville Campus Director, is exploring the benefits of a Crook County needs assessment survey. This project is in the very beginning stages of development. We are exploring sending this to all community members in Crook County with more targeted emphasis on business and industry needs related to workforce development.

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