



CENTRAL OREGON
community college

Board of Directors Strategic Planning Retreat Minutes

Friday, July 7, 2023 – 9:00 a.m. – 11:30 a.m.

Boyle Education Center Board Room

<u>Current and former members:</u>	<u>Incoming members:</u>	<u>Administration:</u>
<ul style="list-style-type: none">• Joe Krenowicz (Vice Chair)• Laura Craska Cooper• Alan Unger• Erica Skatvold• Bruce Abernethy	<ul style="list-style-type: none">• Erin Merz• Jim Porter• Erin Foote Morgan	<ul style="list-style-type: none">• Laurie Chesley, President• Michael LaLonde, Vice President of Finance and Operations• Kyle Matthews, Executive Assistant

1. Introductions – Joe Krenowicz
 - a. Each person attending the meeting introduced themselves and explained their respective backgrounds.
2. Review Strategic Planning Process 2022-23 – Laurie Chesley
 - a. The most recent strategic plan has concluded after five years, and a cross-college Steering Committee has been working on the new plan.
 - i. The Steering Committee is co-chaired by one Senior Leadership Team (SLT) member and one faculty member. Team members included faculty, classified staff and the President of the Student Government.
 - ii. The Committee is charged with reviewing and suggesting updates to COCC’s mission, vision and values. They have gathered feedback from listening sessions, surveys and an all-college gathering.
 - iii. The Committee created drafts of the proposed updates for the Board to review.
 - b. Why are we changing our mission, vision and values?
 - i. Our accrediting agency, the Northwest Commission on Colleges and Universities, periodically requires COCC to review them. It has been ten years since this last happened.
 - c. What is the bridge between the previous strategic plan and this new one?
 - i. Dr. Chesley believes the bridge is an ongoing focus on students and the community.
3. Next Steps After the Strategic Planning Retreat – Laurie Chesley
 - a. The Steering Committee will review the Board’s feedback, along with feedback from external community members who attended listening sessions.
 - b. The Committee will finalize the Values, Vision, Mission and Goal Areas for the Board to consider for approval in September.

- c. Later in the Fall Quarter, the Committee and SLT will finalize Action Projects and ways in which fulfillment of the Strategic Plan and College Mission will be monitored and measured.
 - d. There will be on ongoing internal planning and Board review of the College Mission Fulfillment. The length of the Plan is yet to be determined; possibly three to five years.
 - e. What are Action Projects?
 - i. They involve several divisions of the college. They move the needle on meeting COCC's goals, but often take more than a year to complete.
4. Solicit Feedback – Laurie Chesley
- a. The Board was presented two different drafts of proposed updates to COCC's Values, Vision, and Mission. Members broke out into focus groups and discussed which version of each item they liked more and presented additional feedback.
 - b. Feedback varied widely on definitions of Values, but the Board supported the proposed Values. They offered comments on the strength and weaknesses of each Vision and Mission Statement.
 - c. The Board discussed whether the Goal Areas seemed appropriate and sufficient. They supported the five goal areas:
 - i. Students
 - ii. Community
 - iii. Access
 - iv. Workforce Development
 - v. College Sustainability
 - d. The Board expressed a desire to see and give feedback on Action Projects to support the Strategic Plan. Dr. Chesley said she would share a draft at the September Board meeting.
5. Adjourn – Joe Krenowicz