

2018-19

BARBER LIBRARY ANNUAL REPORT



Mission Statement

The Barber Library & Learning Commons supports student success and community enrichment by: (1) providing dynamic and high-quality resources, services, and student-centered learning environments; (2) leading Information Literacy efforts; and (3) offering rich educational and cultural experiences that benefit COCC and the broader community in a collaborative culture of diversity, equity, and inclusion.

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Message from the Barber Library Director

Barber Library aspires to be an integral part of academics and college experience on our campus. The development of our students' information literacy skills and the building of library collections to support COCC's curricula are core in our efforts to support the mission of the College and student success. In addition, the Library strives to be a vital part of our broader community with involvement in a range of cultural activities from art exhibits to book discussions and poetry events.

This past year, Barber Library's Children's Literature & Equity Resource Center (CLERC) was a particular highlight of growth and achievement following the award of a \$32,179 LSTA (Library Services and Technology Act) grant from the State. This project doubled the size of the CLERC collection with children's books around various themes of diversity, equity and inclusion, making it a unique resource for the campus, early learning educators, and the general community of Central Oregon. The hope is that Barber Library will continue to expand its impact among the various populations it serves in the years to come and as it fulfills its mission goals for our campus and the broader community.

This first Barber Library annual report is a succinct compilation of some of the greatest 2018-19 accomplishments within each of our library's functional areas.

A special thank you goes to Kirsten Hostetler for the gathering, organization, and beautiful presentation of this summary data.



Library Usage Overview

The Barber Library is a 72,500-square foot building located on Central Oregon Community College's Bend campus that houses 14 group study rooms, 54 computer workstations, and approximately 70,000 items in the physical collection. Providing access to our spaces for the COCC and Bend community is one of our primary goals. The numbers reported below reflect the usage of our spaces as well as the technology provided in the library for the 2018-19 academic year.

Overview By The Numbers

65,368
journal
article views

2,955
instructional
interactions*

195,199
database
searches

includes reference and research questions,
IL session attendance, credit class
enrollment, and librarian appointments

35.9
average
peak patron
computer use*

19,827
total of all library
items
circulating

*54 computers total

Circulation & Interlibrary Loan

The Barber Library's Circulation and Interlibrary Loan (ILL) departments are primarily responsible for facilitating physical access to materials that are within and outside the local library collections. Circulation responsibilities include checking out materials, organizing and maintaining the course reserves collection of instructor-selected resources, and managing and supporting technology equipment for check out. ILL provides access to library resources outside the Barber Library collection that is free of charge to students, faculty, and staff. ILL relies on Summit—a resource sharing program among a regional consortium of 38 colleges and universities in the Pacific Northwest—as well as non-consortium libraries across the country to fill requests.

2018-19 Circulation & ILL Accomplishments

▲ **14.4%**

increase in circulation transactions on the weekends

▲ **27%**

increase in laptop checkouts

▲ **5%**

increase in article requesting

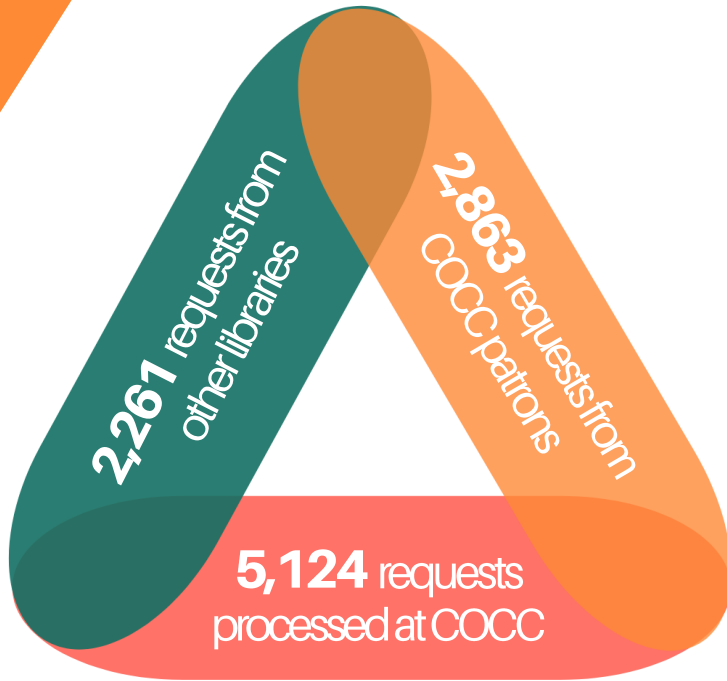


Circulation regularly monitors check out trends to determine new library acquisitions. For example, following a 10% and 27% increase, respectively, in graphing calculator and laptop usage, additional equipment purchases helped us respond better to increased student demand.

During this academic year, the Library also added to its course reserves collection a total of 195 new texts, helping students in 13 Early Childhood Education (ECE) courses save money from textbook purchases. Course Reserves remains one of the busiest library service areas—the Library processed a total of 756 course materials across all departments.

Circulation & ILL By The Numbers

ILL requests



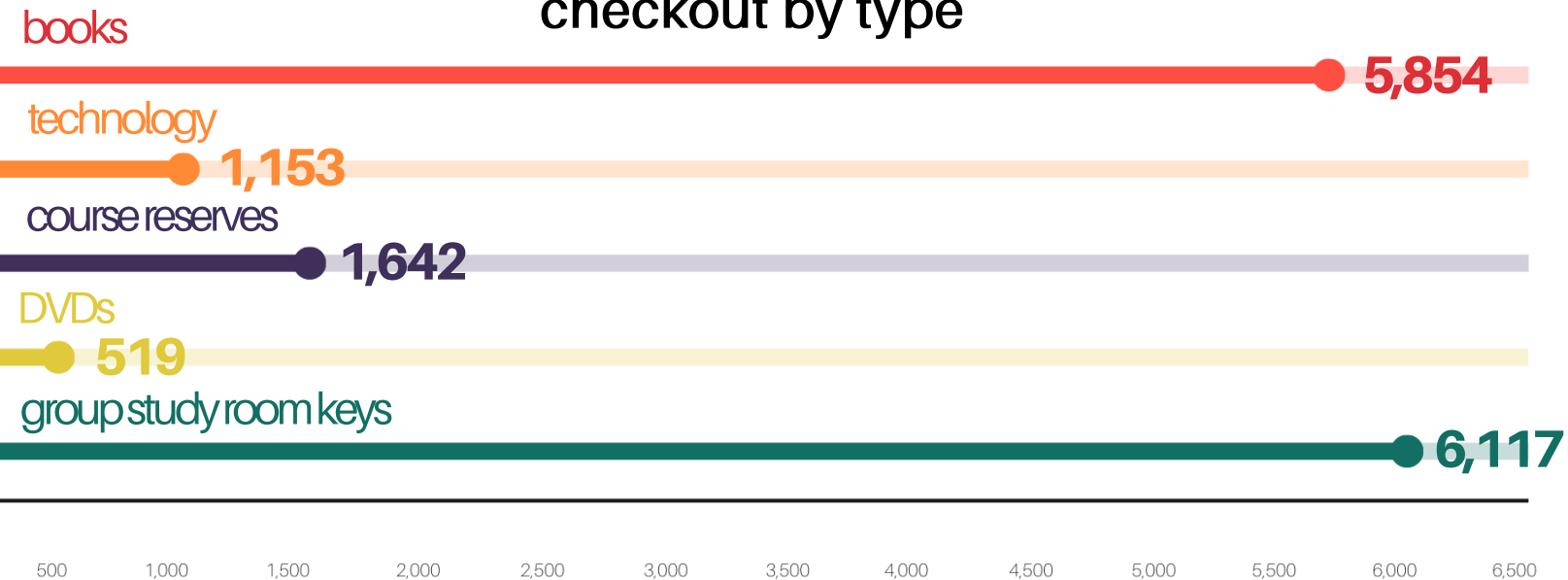
179

community patron registrations

14,665

circulation desk interactions with patrons

checkout by type



Collections

The Barber Library's Collection Development, Acquisitions, and Technical Services department selects, acquires, catalogs, and makes accessible all library items, which include all print and electronic books; print and electronic magazines; print and electronic journals; online databases, online encyclopedias, and other electronic resources; DVDs and streaming video; government documents; gifts; and special collections. All collections support and fulfill COCC's curricular and programmatic needs.

2018-19 Collections Accomplishments

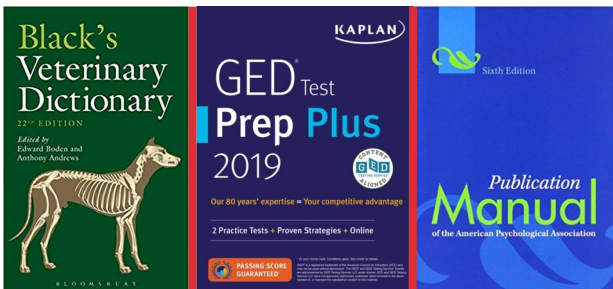
More than **1,000 volumes** added to the Children's Literature & Equity Resource Center (CLERC) with help from a 2018-19 LSTA (Library Services and Technology Act) grant

In recognition for her CLERC work, Collections Development and Acquisitions Faculty Librarian Cat Finney was awarded the **2018-19 Diversity Achievement Award**

New collections added: **1,770 books, 65,500 streaming video titles, 4 periodical subscriptions, 2 popular databases**

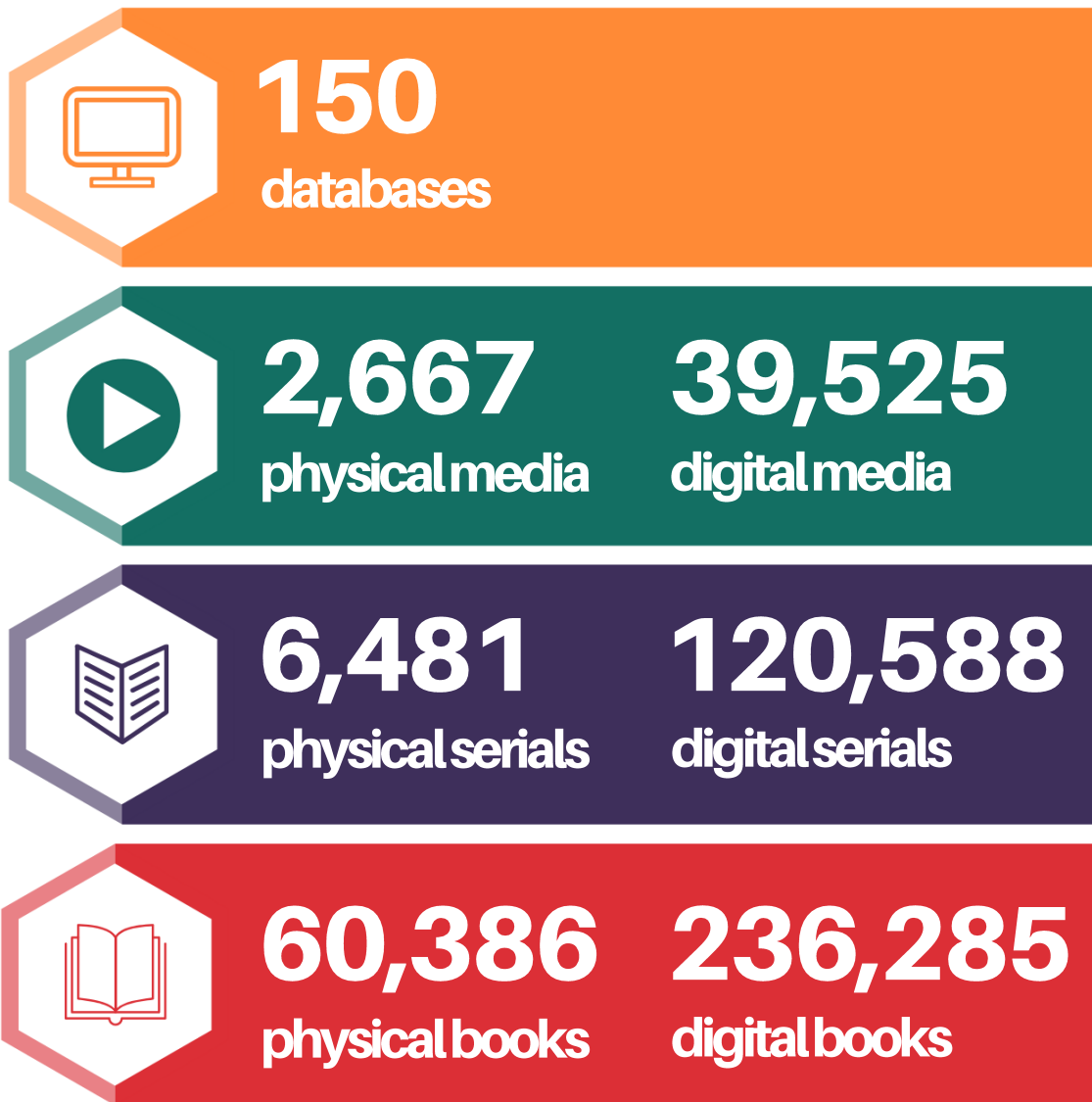
Collaborated with Veterinary Technician faculty to develop a disciplinary collection on the Redmond campus and update all related library resources. An official assessment of library collections and services was part of the successful accreditation award received by the program.

Coordinated with Adult Basic Skills instructors to add GED preparation materials in English and Spanish to collection, accessible on all COCC campuses.



Completed a major weeding project for the Library's print reference collection, which led to the deselection of 25 sets of items and the relocation of 400 sets of items to the Library's general circulating collection.

Collections By The Numbers



total number of items in collection

65,368

journal article views

28,677

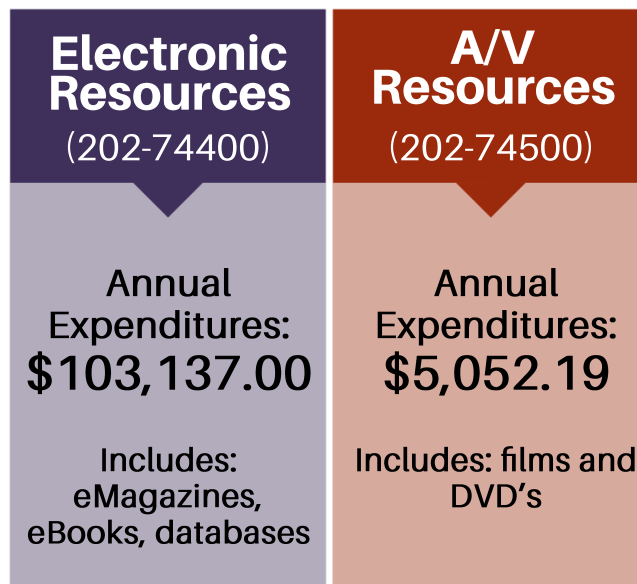
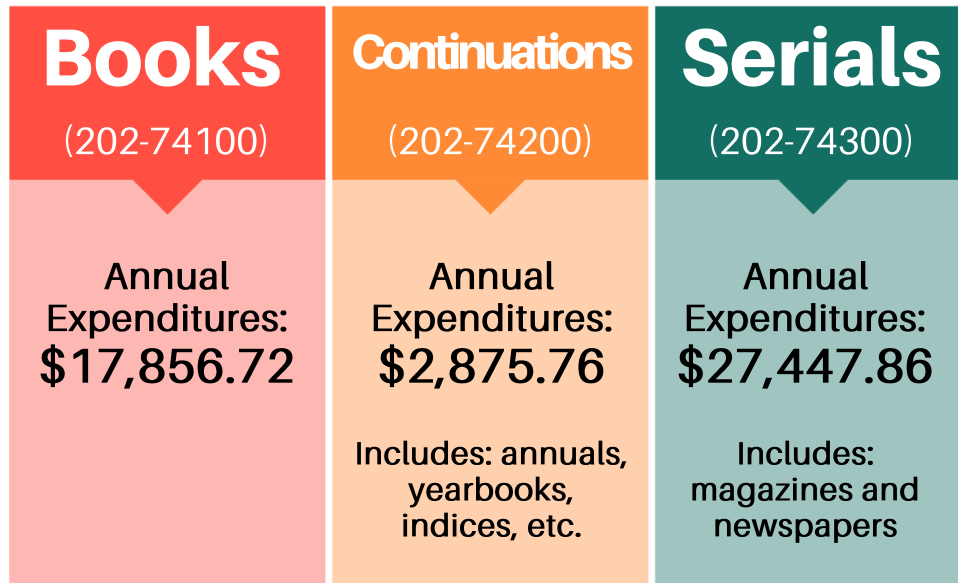
multimedia views

10,250

eBook views

Acquisitions By The Numbers

General Fund—Collections Expenditure



Discovery

2018-19 Discovery Accomplishments

The library's web presence allows for discovery of the collections as well as access to electronic items from any location for authorized users.

So-called "Bento Box" searches integrate search results from across library resources to provide a less overwhelming experience for beginning researchers, in addition to replicating consolidated search interfaces found in tools like Google. The Barber Library developed a Bento Box Search on the website homepage in Fall 2018 as a means for students to quickly search across a variety of commonly-used tools. Since the launch, patrons performed approximately **18,000 searches** using the Bento Box Search.



Top 3 Most Popular Subject Guides*

1 **1,480** views **Business subject guide**

2 **969** views **Current Events & Controversial Issues guide**

3 **614** views **History subject guide**

47,500
visits to library
subject guides

81,000
visits to library
webpages

*The Library began developing subject guides in 2016 to curate resources based on subject /discipline for a more efficient research experience for students.

Instruction

The Barber Library's instructional program is a collaborative effort across all COCC campuses to support information literacy competencies through reference services, information literacy sessions, and credit courses. Through the offered instructional services and resources, the library develops students' abilities to find, evaluate, and use information efficiently and ethically. These are essential skills for students during their time at COCC as well as engaged citizens in the community, productive professionals in the workplace, and lifelong learners.

2018-19 Accomplishments

50

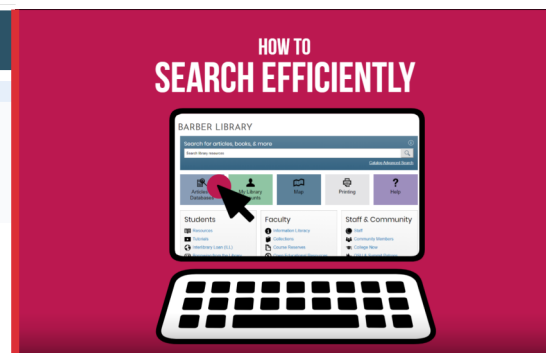
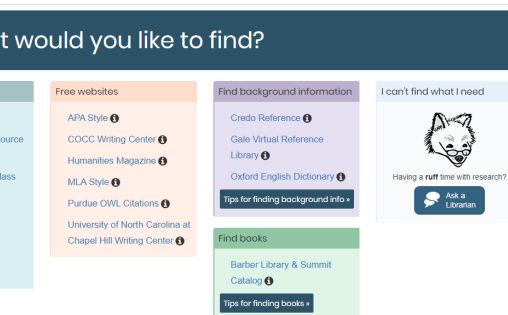
subject guides added or revised based on department needs

3.42 FTE

generated from LIB100, an increase of 20% from 2017-18

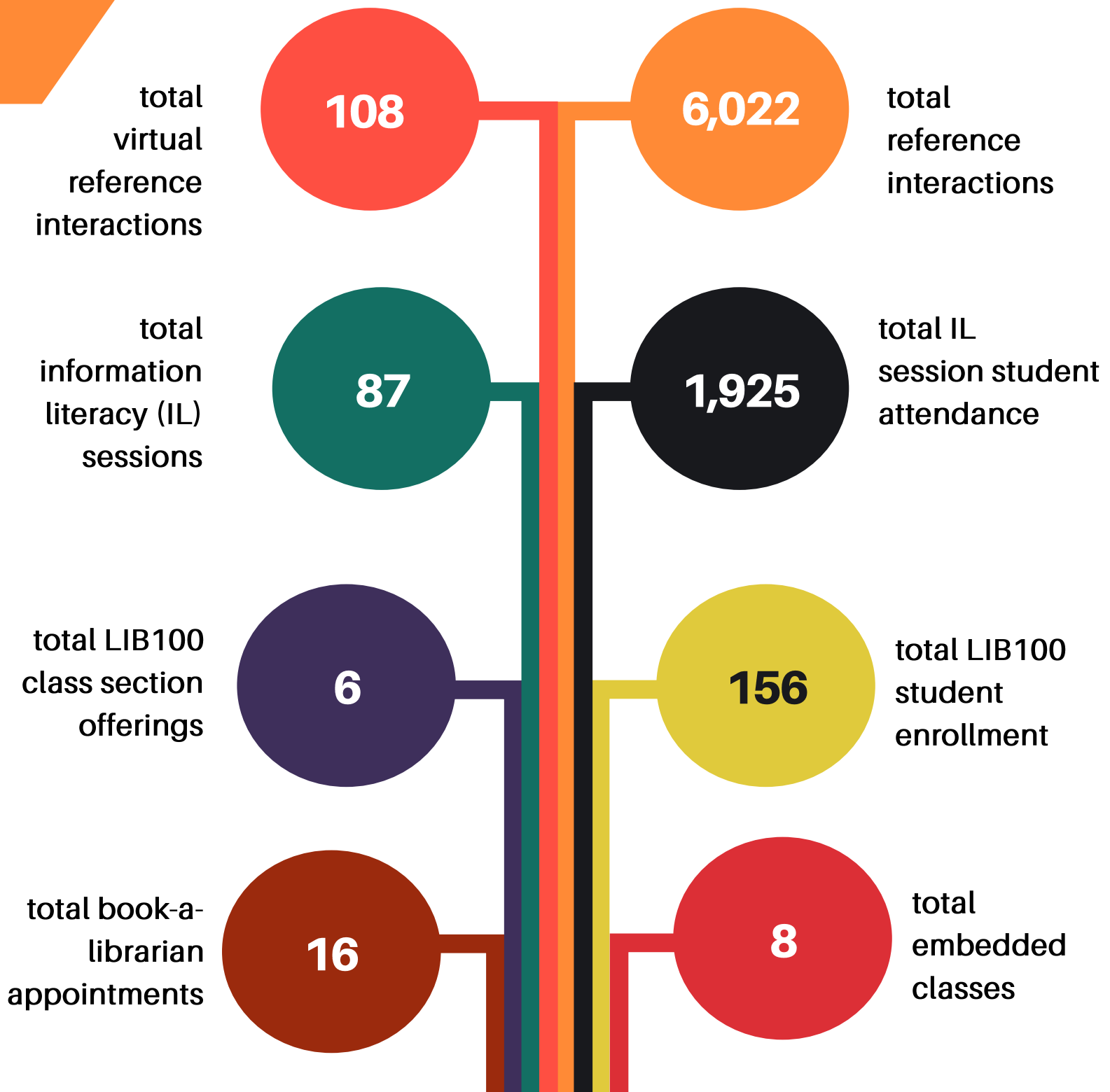
6

unique video tutorials added to library YouTube channel



This year, the Library instruction team placed its focus on boosting enrollment for LIB100 Introduction to Finding Information. LIB100 is now referenced as preferred or required in Business Administration Management AASO, Business Administration Accounting AASO, Business Administration Small Business & Entrepreneurship AASO, Business Administration AAS, Entrepreneurship certificate, Marketing Communications certificate, Hospitality Management AAS, and Hospitality Management certificate. With this integration of LIB100 into the curriculum, there was a significant 23% increase in student enrollment compared to the previous 2017-18 academic year.

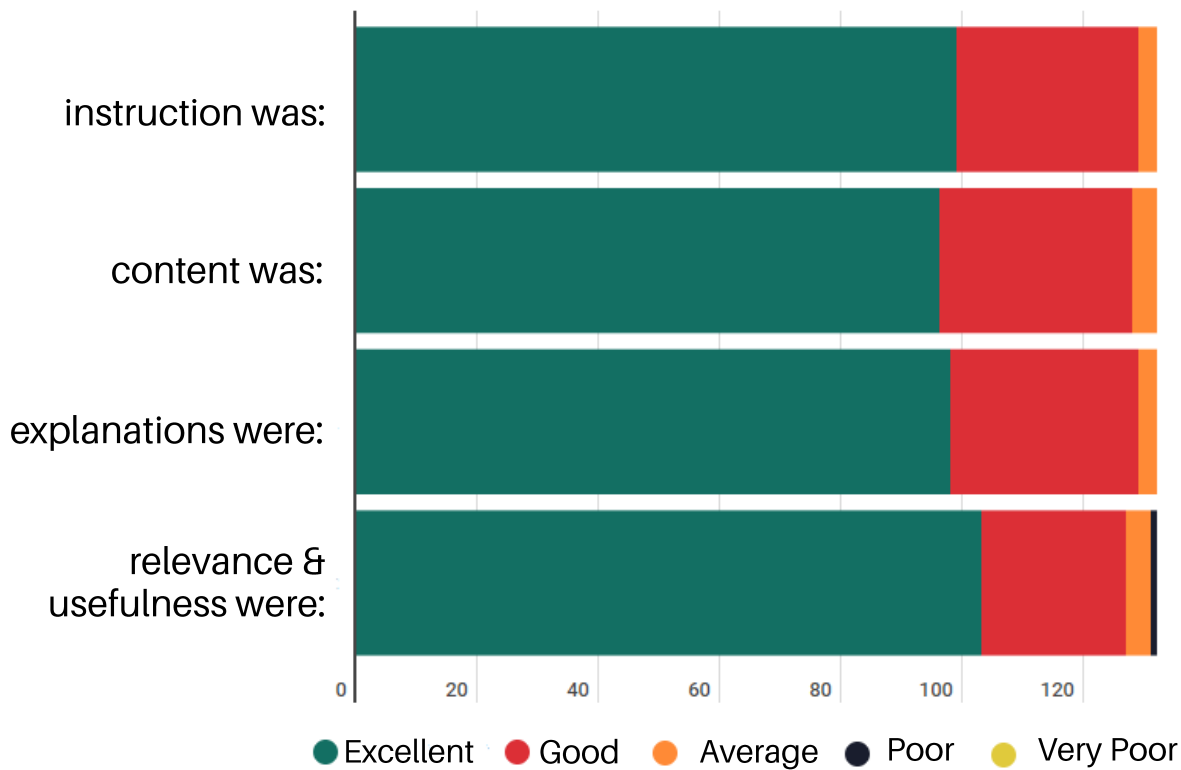
Instruction By The Numbers



IL sessions by department & term

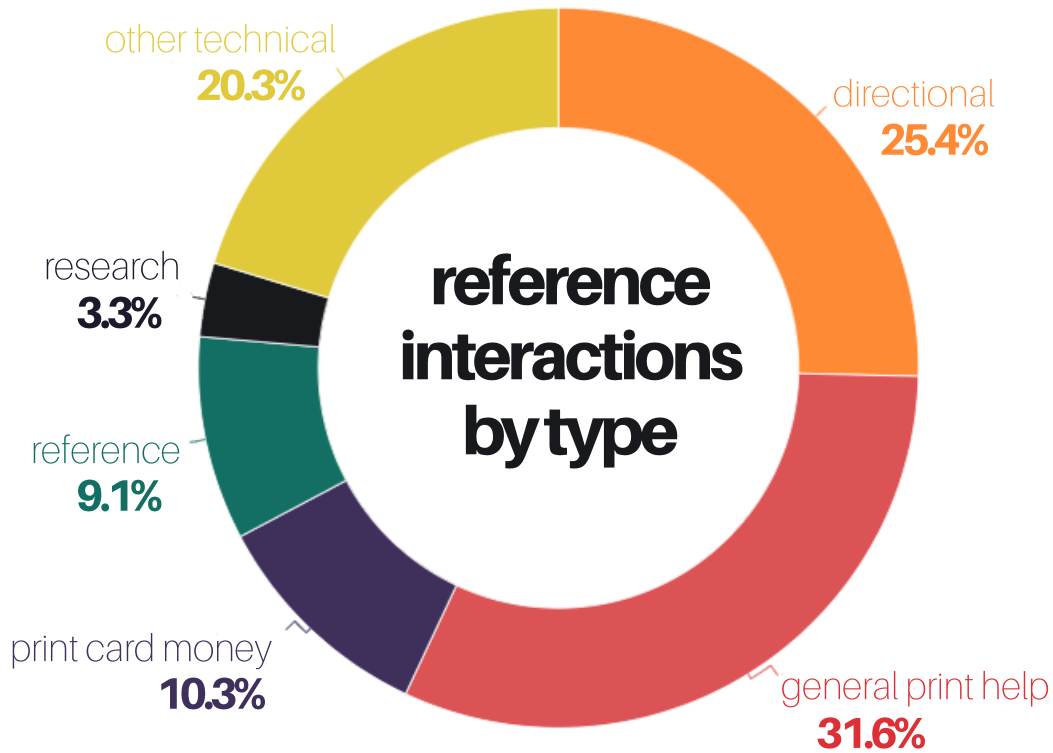


student IL session evaluations



**Instruction
By The Numbers**

Instruction By The Numbers



6,022

total reference interactions

1,972

instructional reference interactions

Library Programs & Events

As part of the Barber Library's mission of offering rich educational and cultural experiences, staff organize, market, and facilitate activities for students, staff, faculty, and community patrons. While not comprehensive, this page highlights activities offered during the 2018-19 academic year.

Lecturer & Author Visits



The Library hosted Brian Gutierrez's lecture, "Frankenstein: A Revisionist History," about the little known history of Mary Shelley's book, *Frankenstein*. In Winter and Spring, the library co-sponsored two additional author visits: Jessica Mendoza and Alana Dusan discussed their book, *There's No Base Like Home*, celebrating girls and women in sports; and Guadalupe Garcia McCall, who spoke about her Young Adult novels and formative years as a writer.

Art Exhibits

The rotating art collection in the library rotunda tends to draw participation from across campus as well as the community. Popular showcases included the Douglas Campbell Smith Retrospective with 102 pieces, the Weavers' Guilds of Oregon exhibition of 40 pieces using fiber arts, and the Water Tables ink drawings with 40 pieces. In addition, the Library hosted two exhibits showcasing COCC student talent and the work of the Art department.



2019 Poetry Month

The annual library celebration, with the theme of Honoring Family and Place, included two poetry readings from three poets, a poetry open mic night, a film discussion, three poetry workshops, and crafts across all COCC campuses. The festivities culminated with the edible book cake created by COCC culinary students.

Game Nights

As the developing board game collection continues to expand, the library partnered with ASCOCC to offer game nights throughout the year. During the inaugural year, there were four gatherings that included music, snacks, and games.



Looking forward to....

The Barber Library aims to create equitable service options on the **Redmond, Madras, and Prineville campuses**. During the next year, the library will continue to advocate for a stronger impact on the northern campuses, including developing a plan for a **physical library presence in Redmond**.

After adopting a new **strategic plan** in 2018-19, during the upcoming academic year, the library will continue to integrate strategic goals into the regular operations and report out to the COCC community on **progress**.

To align instructional activities with the newly adopted strategic plan, the library management team will **update and develop an instructional plan**.